

## PART 1

NAME: \_\_\_\_\_ DATE: \_\_\_\_\_

CELL#: \_\_\_\_\_ BIRTHDAY: \_\_\_\_\_

CITY YOU RESIDE: \_\_\_\_\_

HOW WILL YOU BE PAYING TODAY?: ☐ Cash ☐ Check ☐ Credit Card ☐ Paypal ☐ Venmo ☐ Zelle

How did you hear about us?

☐ YELP ☐ GOOGLE SEARCH ☐ DRIVE BY

☐ FACEBOOK ☐ INSTAGRAM ☐ ONLINE REVIEW

☐ REFERRED BY: \_\_\_\_\_

## PART 2

### What's YOUR Smile Standard

**Did you know that 90% of adults believe that your smile is a key social asset and 74% feel that an unattractive smile can hinder a persons career success?**

**What is your profession? \_\_\_\_\_ Is your appearance important to your profession? YES ☐ NO ☐**

## PART 3

### Your Teeth

• ☐ YES ☐ NO

Have you ever worn "traditional metal braces"? **How Long? \_\_\_\_\_ Year Removed \_\_\_\_\_**

• ☐ YES ☐ NO

Do you have any of the following "Dental Restoration" that show when you smile/talk? \_\_\_\_\_

**Crowns ☐ Bonding ☐**

**Porcelain Veneers ☐**

• ☐ YES ☐ NO

Do you currently use a toothpaste and/or fluoride rinse to address teeth sensitivity?

• ☐ YES ☐ NO

Do you currently use an electric toothbrush?

***Due to genetics, age, condition of teeth, etc. maximum whitening results are not always achieved in one treatment. Should you desire an additional treatment, do you have the ability to come back within 30 days?***

## PART 4

### Teeth Whitening History (Check all that apply)

☐ This is my first time having an in office professional laser whitening treatment

☐ I've used trays/whitening gel at home that I got from my dentist

☐ I've had an in-office whitening treatment before; for example: Zoom, Britesmile, Sapphire

☐ I've used whitening strips and/or over the counter whitening products purchased from a drug store/infomercial or the internet

**Your Teeth Sensitivity Level (see below)**

☐ None  
(0-1)

☐ Mild  
(2-4)

☐ Moderate  
(5-6)

☐ Very  
(7-8)

☐ Extremely  
(9-10)

## PART 5

### Habits / Diet / Lifestyle (Please circle all that apply to you)

- Coffee
- Tea
- Red Wine
- Cola
- Fruit Juices
- Cigars

- Tomato Based Sauces
- Curry
- Balsamic Vinegar
- Soy Sauce
- Cigarettes
- Chocolate

- Cannabis
- Berries
- Beets Beetroot
- Popsicles
- Chewing Tobacco
- Sports/Energy Drinks

## PART 6

**Based on years of experience & patient feedback - We highly recommend you select 1 of the 2 options listed below in order to maintain your achieved results today and to mitigate staining**

#### Option #1 - \$29

- Dr. Fresh Electric Toothbrush
- Radiant White Toothpaste
- Binaca Whitening Rinse

- Dazzling White Teeth Whitening Pen
- Natural White 5 Minute System to Make Teeth "Shiny & Polished"

☐  
YES

#### Option #2 - \$49

All of the above listed products PLUS:

- AT HOME WHITENING KIT - ENOUGH FOR 10 AT HOME WHITENING TREATMENTS Done every 2 to 3 weeks for 12 to 15 minutes
- Organic Activated Charcoal Teeth Whitening Powder used in conjunction with your toothpaste

☐  
YES

# Protect your Investment of Time & Money Today!

## Low Cost Solutions to Keep your Bite Bright

### Option 1



**Miloh E.**

*"I wouldn't get my car detailed and then never expect to have to wash it."*

*Thanks Miloh:  
I couldn't have  
said it better myself.*  
**Steve**

### Option 2



- **Dr. Fresh Electric Toothbrush**
- **Radiant Whitening Toothpaste**
- **Binaca Whitening Rinse**
- **Dazzling White Teeth Whitening Pen**
- **Natural White 5 Minute System to Make Teeth "Shiny & Polished"**

- **Everything included in option 1 PLUS:**
- **Activated Organic Charcoal Teeth Whitening Powder used in conjunction with toothpaste**
- **AT HOME WHITENING KIT - ENOUGH FOR 10 TREATMENTS DONE EVERY 2 TO 3 WEEKS FOR 12 TO 15 MINUTES**



**480-593-0461**

**WhitenUpToday.com**